

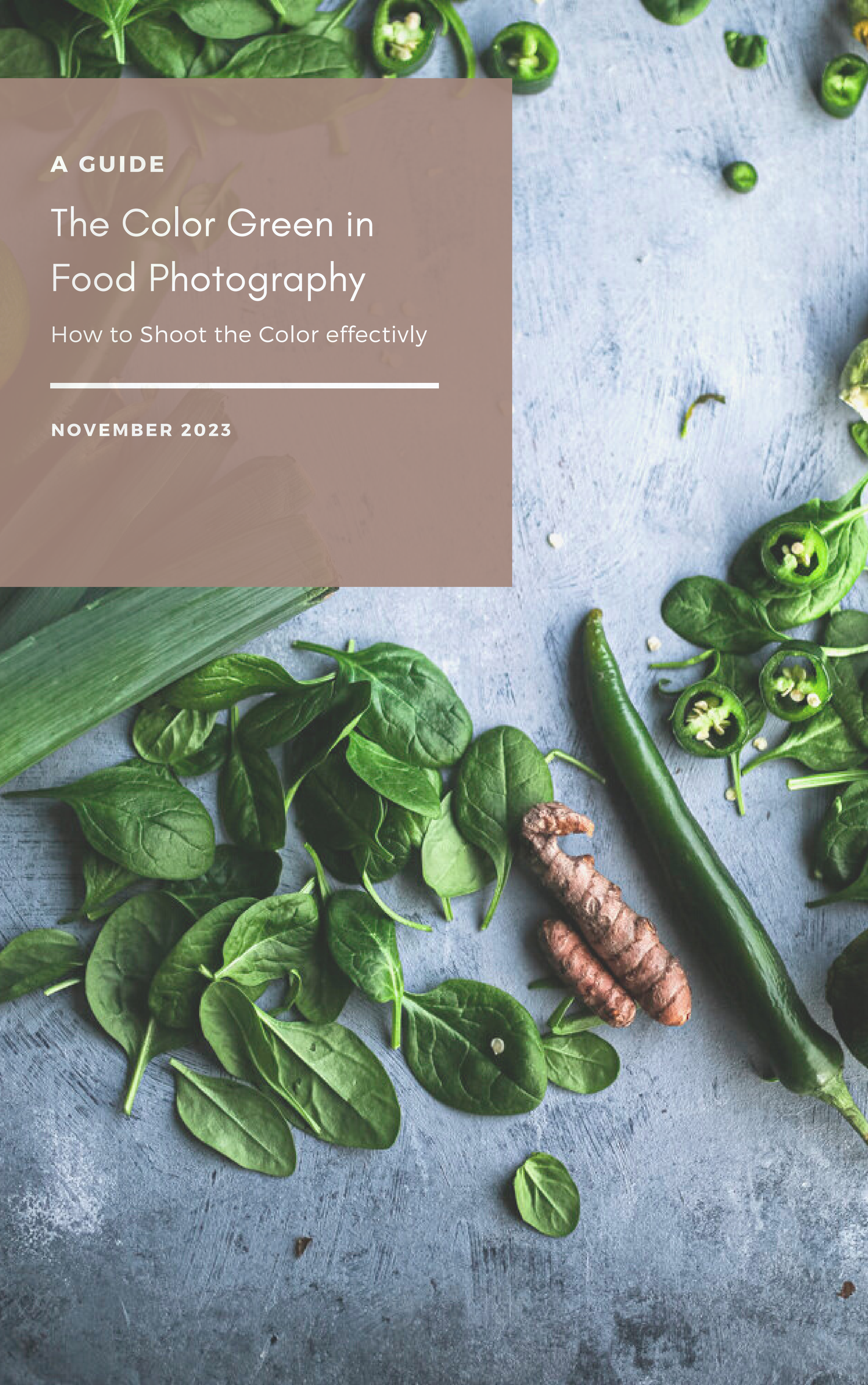
**A GUIDE**

# The Color Green in Food Photography

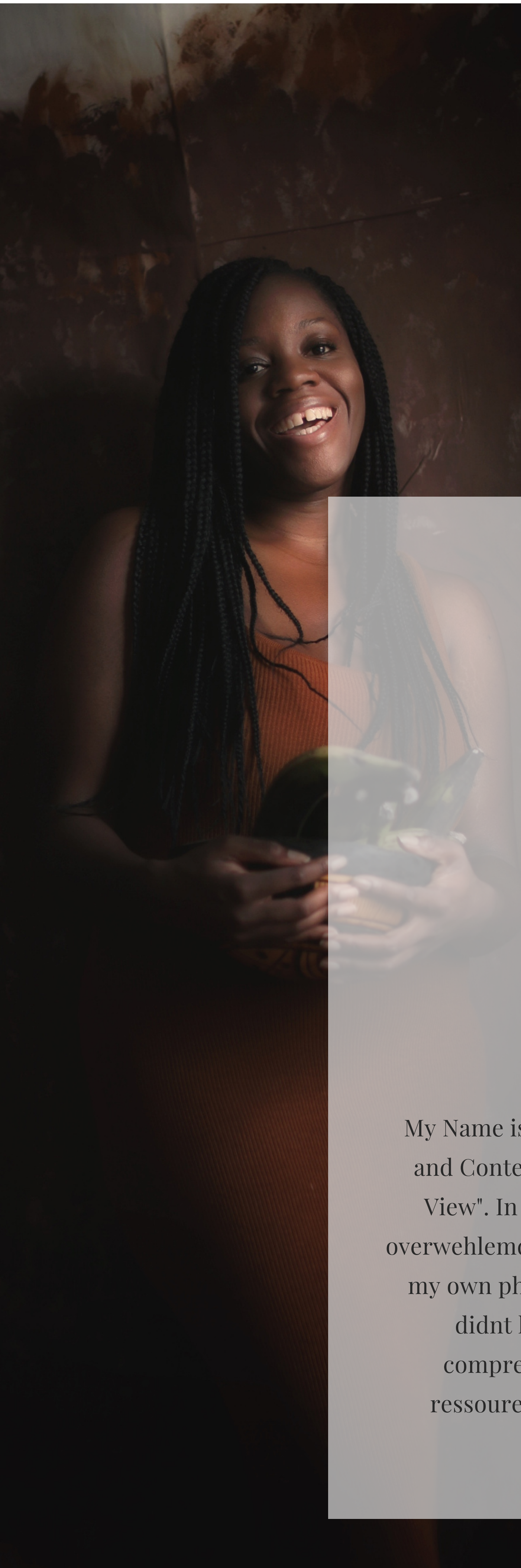
How to Shoot the Color effectively

---

**NOVEMBER 2023**







---

## HI THERE!

My Name is Melissa and I am the Photographer and Content Creator behind "A Sweet Pointof View". In the beginning of my journey I was overwhelmed and eager at the same time to create my own photographic style and voice. I simply didnt know how to go about it. In this comprehensive guide I will share useful ressourceces of how to develop a style with practical exercises.

# Contents

- SHOOTING DRINKS, SMOOTHIES, MATCHA & MORINGA
- MIX AND MATCH VEGGIES & LEGUMES
- BOLD COLORS & CONTRASTS

# SHOOTING DRINKS

---

It's the new year and many opt for healthy breakfast options such as Smoothies, green juices and teas like matcha and moringa. Now the easiest way to photograph these drinks is a frontal shot and using a transparent glass so the color comes through. To make the image more interesting use props such as straws and the ingredients included in the drinks. Of course, top-down images of drinks are possible as well, in that case it's good to get closer to your subject and enforce the image by using props that ensure the viewer understands which drink you are depicting.

## **Frontal shot**

When photographing these healthful concoctions, consider opting for a frontal shot with a transparent glass to showcase the rich colors and textures inherent in the drinks. The transparency of the glass allows the viewer to appreciate the layers and hues of the ingredients, creating an enticing visual appeal.



To elevate the composition further, integrate props like stylish straws or strategically arrange the actual ingredients around the glass. This not only adds visual interest but also provides context and a narrative to the image, inviting viewers to explore the wholesome components that contribute to the overall goodness of the beverage.

# MIX AND MATCH VEGGIES & LEGUMES

---

Crafting monochrome images centered around the lush spectrum of greens can yield stunning visual compositions, yet there's a fine line between captivating and monotonous. To infuse dynamism into these verdant portraits, consider the artful interplay of various green vegetables and legumes. Picture the contrasting textures and shades of broccoli intermingling with the leafy allure of kale, creating a harmonious yet visually arresting tapestry of greens.

## **Diffrent Textures**

Expanding the scope beyond just the vegetable aisle, introduce a diverse array of green hues by incorporating fruits into the composition. The crisp vibrancy of Granny Smith apples might stand in vibrant juxtaposition to the zesty shades of limes, offering a delightful spectrum within the monochrome palette.



## **Break away from predictable patterns**

To further elevate the visual allure, break away from predictable patterns by introducing complementary colors strategically. By doing so, you not only add a pop of contrast but also break up the sea of greens, preventing monotony. Imagine the warmth of a cherry tomato nestled amidst the cool greens or the earthy richness of sweet potatoes providing a grounding contrast.

# BOLD COLORS & CONTRAST

---



## The Focal Length

While bold and vibrant colors might not be the immediate association when contemplating the photography of green hues, it's precisely the unexpected contrasts that can elevate an image from ordinary to extraordinary. The traditional perception of green-centric photography often leans towards serene and natural compositions, yet introducing bold color pairings can infuse an element of surprise and excitement, transforming the visual narrative.

Consider the captivating interplay of greens with earthy browns, where the richness of the brown

tones serves as a grounding force against the verdant backdrop. This harmonious fusion not only brings warmth to the composition but also adds a touch of sophistication, creating a visual dialogue between the lushness of nature and the grounded tones of the earth.

# MISCELLANEOUS

---

## **Combining all Elements**

In essence, the magic of green-centric photography lies not only in the inherent beauty of nature but in the daring exploration of unexpected color relationships. Embrace the endless combinations of browns and greens, pinks and greens, and beyond, as you redefine the conventional and unleash the full spectrum of possibilities within the green color palette.



